



# Build beautiful, secure mobile apps for events and teams with no technical experience

## Making an app should be simple

Guidebook is the ultimate way to **engage and communicate with your audience and teams**.

Guidebook puts an interactive app in your audience's hands with all the bells and whistles - feedback forms, live polls, attendee networking, and more - while giving you **unbelievable control over the content**. It's everything you want out of an app builder along with the smooth satisfaction of a seamless, elegant experience on your part.

And now with an AppConnect partnership, you can feel safe knowing that internal enterprise deployments of Guidebook can be **backed by MobileIron's security standards and protocols**.

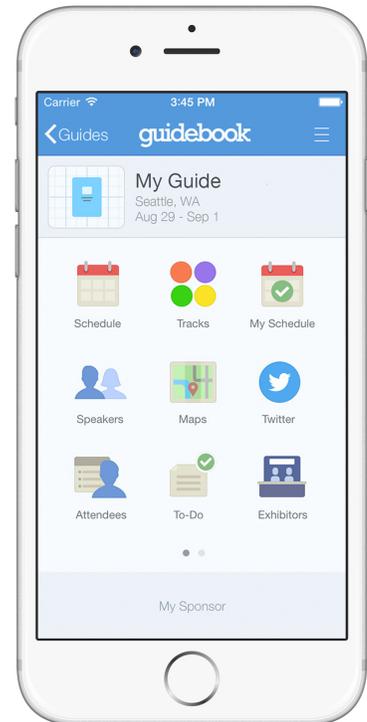
## Making an app should boost your bottom line

Guidebook is great for event attendees and even better for marketing objectives. **Engage event audiences with sponsors** like never before - then sponsors will be knocking down your door thanks to the powerful app-usage data you can provide them post-event. Use our **carefully-selected metrics** from event to event in order to **optimize and evolve** with trends.

The best part is that Guidebook scales to cover any event - from the smallest internal sales meeting to the largest user conference. And our (**transparent**) pricing will have you wanting an app for everything.



## DATA SHEET



## Make beautiful mobile apps

Thousands of organizations use Guidebook to create **their conference apps, corporate meeting apps**, and other mobile apps for events. Start hosting green events with iPhone and Android apps built by the **best event app company** in the industry.

(650) 319-7233  
sales@guidebook.com



415 East Middlefield Road  
Mountain View, CA 94043 USA  
Tel. +1.650.919.8100  
Fax +1.650.919.8006  
info@mobileiron.com

### Making an app should include great features

Attendees are hoping to connect with your message and each other. Guidebook apps are the key to deeper attendee engagement, with the features that truly matter to drive ROI. You'll get:

- Instantly publishable **updates and push notifications**
- Real-time audience interaction with **polls and surveys**
- Multiple **in-app sponsorship opportunities**
- In-app **session registration**
- **Attendee networking** on their terms

### Making an app should be secure

Guidebook's use cases are as varied as its clients, and we want to make sure that you feel confident sharing sensitive information with your app users. With MobileIron AppConnect, you can enjoy Guidebook's simplicity with an added layer of confidence that your content will only reach its intended audience. Security features include:

- User authentication
- Remote content wiping
- Containerized data and encryption

### We will help you be successful

Our **award-winning Customer Service Associates** are at the ready to make sure your app is the best that it can be, and that your experience using Guidebook is totally painless. We'll even build your app for you, if you'd like.

### You'll be in good company

Guidebook is the event app company that is most trusted by the world's leading businesses in every space. MobileIron HR currently uses a Guidebook mobile app as an employee handbook during the onboarding process and beyond. Check out some of our [case studies](#) to see why **Coca-Cola, Google, Facebook, Amazon, 3M** and more have made Guidebook their app company of choice.

#### Internal Events

Give sales meetings, trainings, and award presentations a personal touch with event-specific mobile apps. See how [Lamar Advertising](#) does it.

#### Sponsorship Events

Add value to your sponsorships by giving attendees and their hosts personal guides to the big game/race/tournament. See how [3M](#) does it.

#### Organizational Guides

Digitize your employee handbook, enliven your company retreats, guide visitors around your campus, and organize your trade show teams all with a private app.

